



SPONSORSHIP OPPORTUNITIES

Saturday & Sunday, March 7–8, 2026

Benefits pediatric cardiac research and care at
Children's Hospital of Philadelphia



Children's Hospital
of Philadelphia®

*Amelia (left) and Addison
(right) are CHOP Cardiac
Center patients and past
Philly Spin-In ambassadors.*





We Ride for Little Hearts

JOIN THE MOVEMENT!

Philly Spin-In is a high-energy, high-impact team cycling party supporting the Cardiac Center at Children's Hospital of Philadelphia (CHOP). Join us for our rockin' cardio party in Philly – or participate virtually! Every dollar you raise supports research and care for children with heart disease.

Last year, we raised more than \$1.1 million!

Teams of all skill levels can sign up to participate at one of our 3-hour cycling sessions led by Philly's top spin instructors. You'll hear inspiring patient stories, groove to heart-pumping music and help support breakthroughs in the Cardiac Center at CHOP!

**Support pediatric cardiac care at CHOP:
JOIN THE MOVEMENT!**

A MEANINGFUL OPPORTUNITY

Philly Spin-In offers marketing exposure for your company and supports CHOP's Cardiac Center. The Center treats nearly 41,000 outpatients and 2,500 inpatients each year – with outcomes among the best in the world. By supporting Philly Spin-in, you help propel cardiac research forward, create new breakthrough treatments and save more lives.

This sponsorship package provides a range of options and can be customized to meet your marketing and budgetary needs. There are also opportunities for your company to field a team, offering a great bonding experience and a concrete way to make a meaningful difference in the lives of children with heart disease.



EVENT DETAILS

March 7–8, 2026

Live! Casino & Hotel Philadelphia

- Saturday: 2–5 p.m.
- Sunday: 8–11 a.m. and 1–4 p.m.

DEADLINE DATES

Dec. 1, 2025

- Company name/logo inclusion on postcard

Feb. 2, 2026

- Company name/logo inclusion on participant rally towel

Feb. 27, 2026

- Company name/logo inclusion on event digital video board

SOCIAL MEDIA FOLLOWING

- 179K+ on Facebook
- 51K+ on X (formerly Twitter)
- 58K+ on Instagram

EVENT CONTACT

Amanda Higgins

PhillySpinIn@chop.edu • 609-501-3598

LEARN MORE AT

PhillySpinIn.org





HEART SPONSOR: \$25,000

Event Day

- Five (5) complimentary VIP bikes (opportunity to choose bike location)
- Complimentary registration for up to 20 people
- Opportunity to distribute pre-approved promotional materials or product samples
- Opportunity to introduce patient speaker
- Special recognition by the emcee and check presentation
- Logo inclusion on event day signage, including digital video board
- Volunteer opportunities for employees at event, if desired

Choose an event-day area to sponsor:

Bikes • Top Team Award • Heart Wall

Limited options; first come, first served

Engagement

- Invitation to an intimate behind-the-scenes discussion to hear how CHOP's Cardiac Center team is creating breakthroughs every day
- Presenting sponsor of a challenge with the opportunity to provide special incentives to selected participants

Promotional Materials

- Company name/logo included on postcard
(Deadline: Dec. 1, 2025)
- Company name/logo included on participant rally towel
(Deadline: Feb. 2, 2026)

Recognition

- Company name/logo on the Philly Spin-In website
- Public recognition throughout the year on the hospital's donor display
- Creation of a custom social media plan across various CHOP platforms, including Facebook, Instagram and X (formerly Twitter)

The tax-deductible portion for the benefits listed above is \$24,550.



Brielle with her dad, Stephon.

RIDE FOR BRIELLE

Brielle was 9 years old when she began fainting. Her mom, Shawntique, took her to CHOP to find out why. After a physical exam and testing, doctors discovered Brielle had a heart defect. She needed a heart transplant. After she was successfully treated at CHOP, she resumed an active lifestyle. Today, she's chasing her dream to join the WNBA one day.

LEARN MORE AT
PhillySpinIn.org





CHAMPION SPONSOR: \$15,000

Event Day

- Four (4) complimentary VIP bikes (opportunity to choose bike location)
- Complimentary registration for up to 16 people
- Opportunity to distribute pre-approved promotional materials or product samples
- Special recognition by the emcee and group check presentation
- Logo inclusion on event day signage, including digital video board
- Volunteer opportunities for employees at event, if desired

Choose an event-day area to sponsor:

Arts & Crafts Room • I Ride For ... Sign
Event-day Slideshow • Impact Signage

Limited options; first come, first served

Engagement

- Invitation to an intimate behind-the-scenes discussion to hear how CHOP's Cardiac Center team is creating breakthroughs every day
- Presenting sponsor of a challenge with the opportunity to provide special incentives to selected participants

Promotional Materials

- Company name/logo included on postcard
(Deadline: Dec. 1, 2025)
- Company name/logo included on participant rally towel
(Deadline: Feb. 2, 2026)

Recognition

- Company name/logo on the Philly Spin-In website
- Public recognition throughout the year on the hospital's donor display
- Public recognition via CHOP social media platforms, including Facebook, Instagram and X (formerly Twitter)

The tax-deductible portion for the benefits listed above is \$14,600.



Ace with his mom, Andrea.

RIDE FOR ACE

Prenatally diagnosed with a heart defect, Ace was only 4 months old when he received open-heart surgery at Children's Hospital of Philadelphia. He received post-op care in both the CICU and CCU. Now 9 months old, Ace is playing, rolling and eating without a feeding tube. His family says he continues to be followed by "the best cardiology team a family could ask for."

LEARN MORE AT
PhillySpinIn.org





MVP SPONSOR: \$10,000

Event Day

- Three (3) complimentary VIP bikes (opportunity to choose bike location)
- Complimentary registration for up to 12 people
- Opportunity to distribute pre-approved promotional materials or product samples
- Special recognition by the emcee and group check presentation
- Logo inclusion on event day signage, including digital video board
- Volunteer opportunities for employees at event, if desired

Choose an event-day area to sponsor:

Bag Check • Character Station • Team Spirit Award

Limited options; first come, first served

Engagement

- Invitation to an intimate behind-the-scenes discussion to hear how CHOP's Cardiac Center team is creating breakthroughs every day

Promotional Materials

- Company name/logo included on postcard
(Deadline: Dec. 1, 2025)
- Company name/logo included on participant rally towel
(Deadline: Feb. 2, 2026)

Recognition

- Company name/logo inclusion on Philly Spin-In website
- Public recognition throughout the year on the hospital's donor display
- Public recognition via CHOP social media platforms, including Facebook, Instagram and X (formerly Twitter)

The tax-deductible portion for the benefits listed above is \$9,700.

HOW YOU MAKE A DIFFERENCE

Funds raised through Philly Spin-In are used to propel research and advance care for young patients with heart disease. Here are just a few examples of projects funded by Philly Spin-In:



New treatments for pulmonary hypertension.



An electromagnetic robotic system to improve Fontan circulation.



Cutting-edge imaging techniques to improve surgical and interventional outcomes for valve repair in single ventricle patients.

LEARN MORE AT
PhillySpinIn.org





ALL-STAR SPONSOR: \$6,000

Event Day

- Two (2) complimentary VIP bikes (opportunity to select bike location)
- Complimentary registration for up to 8 people
- Logo inclusion on event day signage, including digital video board
- Volunteer opportunities for employees at event, if desired

Choose an event-day area to sponsor:

Glow Gear • Tattoo Station

Limited options; first come, first served

Promotional Materials & Recognition

- Company name/logo included on participant rally towel (*Deadline: Feb. 2, 2026*)
- Company name/logo on the Philly Spin-In website

The tax-deductible portion for the benefits listed above is \$5,800.

FRIEND SPONSOR: \$2,500

Event Day

- One (1) complimentary VIP bike
- Complimentary registration for up to 4 people
- Logo inclusion on event day signage, including digital video board

Recognition

- Company name/logo on the Philly Spin-In website

The tax-deductible portion for the benefits listed above is \$2,400.

HOW YOU MAKE A DIFFERENCE

More examples of projects funded by Philly Spin-In:



A wireless remote monitoring program to keep an eye on all cardiac patients with implantable electronic devices.



A Lifestyle Medicine Program integrating holistic health and wellness into the care of pediatric cardiology patients.



Advanced simulation training providing the opportunity to master critical skills in a low-stakes environment.

LEARN MORE AT
PhillySpinIn.org



SPONSORSHIPS AT A GLANCE

PARTNER WITH PURPOSE

Philly Spin-In offers significant marketing exposure to thousands of participants. Sponsorships provide a range of options and can be customized to meet your marketing and budgetary needs. *Sponsorship benefits are subject to change depending on your confirmation date.*

	HEART \$25,000	CHAMPION \$15,000	MVP \$10,000	ALL-STAR \$6,000	FRIEND \$2,500
EXCLUSIVITY	●				
EVENT DAY					
VIP Bikes	5	4	3	2	1
Registrations	20	16	12	8	4
Distribute Promo Materials	●	●	●		
Emcee Recognition & Check Presentation	●	●	●		
Introduce Patient Speaker	●				
Logo on Event Signage	●	●	●	●	●
Volunteer Opportunities	●	●	●	●	
ENGAGEMENT					
Behind-the-scenes Cardiac Team Discussion	●	●	●		
Fundraising or Recruitment Challenge	●	●			
PROMOTIONAL MATERIAL					
Name/Logo on Postcard	●	●	●		
Name/Logo on Rally Towel	●	●	●	●	
RECOGNITION					
Name/Logo on Website	●	●	●	●	●
Name on Hospital Donor Display	●	●	●		
Custom Social Media Plan	●	●	●		

FORM A CORPORATE TEAM

Looking for a great opportunity to improve employee engagement? Creating a corporate team for Philly Spin-In could be your solution! Philly Spin-In offers a meaningful way for employees to connect outside of the office. Many corporations cover the registration fee for employees. Participants will be responsible for any fundraising, but will be united in knowing they are helping to create a future without childhood heart disease.



SPONSORSHIP RESERVATION FORM

Please type or print all information exactly as it should appear on recognition materials.

☐ Personal ☐ Corporate

Name _____

Title _____

Company/Organization _____

Address _____

City _____ State _____ ZIP _____

Phone number (day) _____ Fax _____

Email Address _____

SPONSORSHIP LEVELS (Please check one)

☐ Heart Sponsor \$25,000 ☐ Champion Sponsor ... \$15,000 ☐ MVP Sponsor ... \$10,000
☐ All-Star Sponsor \$6,000 ☐ Friend Sponsor..... \$2,500 ☐ Donation \$ _____

We waive all benefits associated with our chosen level of sponsorship (*please initial*). _____

In some cases, receipt of benefits by a private foundation may result in tax implications. Please consult your financial adviser with any questions.

Form completed by _____ Phone number (day) _____

PAYMENT



☐ Check enclosed. *Please make checks payable to CHOP Foundation.*

☐ VISA ☐ MasterCard ☐ American Express ☐ Discover

Please scan this QR code to pay by credit card.

Matching Gifts — The CHOP Foundation welcomes matching gifts from participating companies. Obtain a matching gift form from your human resources office and send the completed form to us with your gift.

☐ I have enclosed a matching gift form.

SEND RESERVATION FORM AND PAYMENT TO:

Mail via USPS — CHOP Foundation • Philly Spin-In • P.O. Box 781352 • Philadelphia, PA 19178-1352

Contact Amanda Higgins to coordinate delivery via UPS or FedEx.

Event Contact — Amanda Higgins • PhillySpinIn@chop.edu • 609-501-3598

To remove your name from our fundraising mailing list, please visit www.chop.edu/optout or call 267-426-5332.